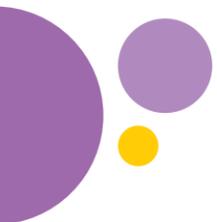




Sponsorship Opportunities

CHAMPIONING
CHILDREN &
CHANGING LIVES





THANKS FOR 55 YEARS

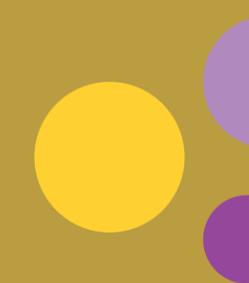
At Illinois Action for Children (IAFC), we're celebrating 55 years of championing children and changing lives through early childhood education and care. With a broad spectrum of equity-centered programs, advocacy, and research, IAFC holistically addresses key issues facing children and families, early childhood professionals, communities, and the state's early learning system.

Children are at the heart of everything we do—and our goal is to ensure every child gets the strong start they need to succeed in school and in life. That's why we make high-quality early learning programs accessible to all Illinois' families. And it's why we guide community collaborations to improve local early childhood programs, provide training and resources to parents, and advocate for an early childhood system that benefits every family.

OUR LEGACY

Founded in 1969, Illinois Action for Children is a catalyst for organizing, developing, and supporting strong families and powerful communities where children matter most.

We envision a future in which all children in Illinois and beyond can access the vital early care and education opportunities and supportive resources they need to soar to their highest potential.



You're Invited! Sponsor A Time To Shine

Our signature annual event, A Time to Shine, celebrates the impact of generous supporters like you. Join other donors; corporate, community, and civic leaders; and partners to support vital programs for children, families, and communities across Illinois.

We have welcomed a variety of notable guests over the years, including actors Dulé Hill and Tia Mowry; television host Tamron Hall; Maria from Sesame Street; former advisor to President Obama, Valerie Jarrett; American strategist Donna Brazile; and former First Lady Michelle Obama.

Join our team of sponsors and stay tuned to learn who's joining us this year!

Thursday,
October 10, 2024
6pm–9:30pm

Harold Washington Library Center
400 South State Street
Chicago, Illinois 60605



Investment in early childhood programs helps all children—especially those who are the furthest from opportunities—to receive the support they need to grow and thrive.

YOUR SUPPORT MATTERS

Our work would not be possible without deep partnerships and the support of our committed donors and funders. Your generosity enables us to seize new opportunities, fill critical program gaps, and positively change lives.

You can help ensure young learners receive the best possible start on their path to healthy growth and development.

**BECAUSE WHEN CHILDREN SUCCEED—
WE ALL WIN!**



SEE WHAT WE ACCOMPLISHED TOGETHER IN 2023:

WE INSISTED ON MORE INVESTMENT IN THE EARLY CHILDHOOD WORKFORCE.

Our policy and advocacy team led the charge in securing \$100 million in new state funding to increase compensation for early childhood professionals and develop the early education and care workforce.



WE BROUGHT FAMILIES TOGETHER.

IAFC introduced Strengthening Connections, a pilot program that ensures children with a jailed or incarcerated parent are connected to supportive resources and can experience rich, meaningful, in-person engagement with their parent at quarterly events—without bars or glass separations.

WE LISTENED TO PARENTS.

In partnership with the Stanford Center on Early Childhood, IAFC launched groundbreaking new research into the experiences of Cook County parents to identify gaps in resources and opportunities for innovative programs. Hundreds of parents shared valuable insights that will inform future priorities and policy.

WE ELEVATED LEADERS.

The Maria Whelan Leadership Institute (MWLI) advanced 21 Emerging Leadership Fellows in February 2023. Created to strengthen Illinois' early childhood (EC) workforce, the program develops the leadership skills and potential of mid-level EC professionals from diverse backgrounds, through the power of advocacy. A third of the inaugural cohort received a promotion or obtained a higher-level position by the time of graduation, which they directly attributed to their participation in the fellowship.

WE OFFER FLEXIBLE SPONSORSHIPS SO EVERYONE CAN BENEFIT

CHOOSE YOUR OWN

Tell us your budget and benefit preferences and we will create a sponsorship just for you!

GROUP SPONSORSHIPS

Two or more organizations / individuals share the cost and benefits.

INSTALLMENTS

Schedule payments over a designated timeframe instead of paying in a lump sum.



2024 SPONSORSHIP PACKAGES

ALL SPONSORS 1-year recognition as Partners in Action (corporate partners program) or Distinguished Partners (for individuals / other organizations)

LEADERSHIP SPONSORS Sponsors \$10,000 and above have the option to customize their year-long benefits

	CHAMPIONING CHILDREN \$20,000 +	BUILDING COMMUNITIES \$10,000 +	STRENGTHENING FAMILIES \$5,000 +	TAKING ACTION \$2,500 +	EMERGING LEADER \$1,000 +	
PRE-EVENT BENEFITS	Logo on invitation (if committed by 7/19/24)	★				
	Sponsor profile on website	★				
	Recognition in event media placement	★	★			
	Exclusive feature in event email(s) 30,000+ distribution	2	1			
	Linked logo or listing on IAFC & event website	★	★	★	★	Listing
	Social media announcement(s) 10,000+ followers	3	2	1	Group	Group
ON-SITE BENEFITS	Exclusive sign with QR code	★				
	Share company promotion / branded item	★	★			
	Logo on event signage	★	★	★	★	★
	Ad in digital program book	Full Page	1/2 Page	1/2 Page	1/4 Page	1/8 Page
	Share company information	★	★	★	★	★
	Event Admissions	8	6	4	3	2
	Reserved table / seats at post-program reception	Full Table	Half Table	4 Seats	3 Seats	2 Seats
YEAR-LONG BENEFITS	Promotion of sponsor message on IAFC social media	2	★			
	Digital ad banner on IAFC website	★	★			
	Feature article on IAFC website or e-newsletter	★	★			
	Ad in quarterly Provider Resources catalog (print and digital)	★	★	★		
	Employee volunteer opportunities	★	★	★	★	
	Post-event recognition linked logo or listing on social media	Logo	Logo	Logo	Group Listing	Group Listing
	Recognition as Partner in Action / Distinguished Partner	★	★	★	★	★
	Listing in Annual Report	★	★	★	★	★

2024 SPONSORSHIP DETAILS

GET MORE FROM YOUR SPONSORSHIP!

Sign up by August 2, to access additional Early Bird benefits and pre-event recognition.

THE FINAL SPONSORSHIP DEADLINE IS SEPTEMBER 20.

Complete your sponsorship form today to ensure inclusion in the digital program book and on-site signage. [Register here](#) and you can submit your payment later.

QUESTIONS? CONTACT:

Sari Rubin, Director of Philanthropy
sari.rubin@actforchildren.org



DIGITAL PROGRAM BOOK SPECIFICATIONS

- Please submit logos and ads as a high-resolution PDF, JPEG and / or PNG files.
- Provide any logo usage guidelines for placing your logos on white, black, and color backgrounds.
- New Sponsors: If we don't have your logo on file, provide your logo along with your completed [sponsorship form](#).
- For questions, or to ensure artwork is included in the digital program book, please contact and send artwork to the Marketing Department, marketing@actforchildren.org by Friday, September 20, 2024.
- Sponsors that cannot provide camera ready art may provide us with ad copy and we will create an ad for you.



FULL PAGE

1/2 PAGE

1/4 PAGE

1/8 PAGE

[REGISTER TODAY](#)





www.actforchildren.org