



Pick-up and Drop-off Engagement

The most common time for families to be at the school is during pick up and drop off times. Even though families do not always have a lot of time to spare, this is a great time to make a quick plug about registering to vote and voting. People are usually most receptive to people they know. Use family members and staff to make a quick sales pitch to families during this time.

Action Steps

- Create a sign-up sheet for volunteers to work pick up and drop off times to stand outside or by the door to talk with families about the importance of voting.
- Create an example script for volunteers to use.
- Make sure there are registration papers at the office so parents can register on the spot if they have the required identification.
- Learn where the closest early polling site is to your center to send families there before or after picking up or dropping off their child.

Example Script – “Register to vote today to make sure our representatives are making laws that strengthen early care and education. The deadline to register is October 9 and you can register at the front desk.” Or, “Early voting starts October 22 and you can vote online or at...”

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