

Advocacy 201

Megan Donahue, Community Engagement Associate
Maria Estlund, Policy Associate
Illinois Action for Children

April 9, 2018

spring
into action

@IAFC_Cares #SIACConf18



Advocacy 201

Workshop Overview

-  Introduction & Opening Activity
-  Advocacy Continuum and the Public Policy Process
-  Group Activity
-  Closing & Questions

Advocacy 201

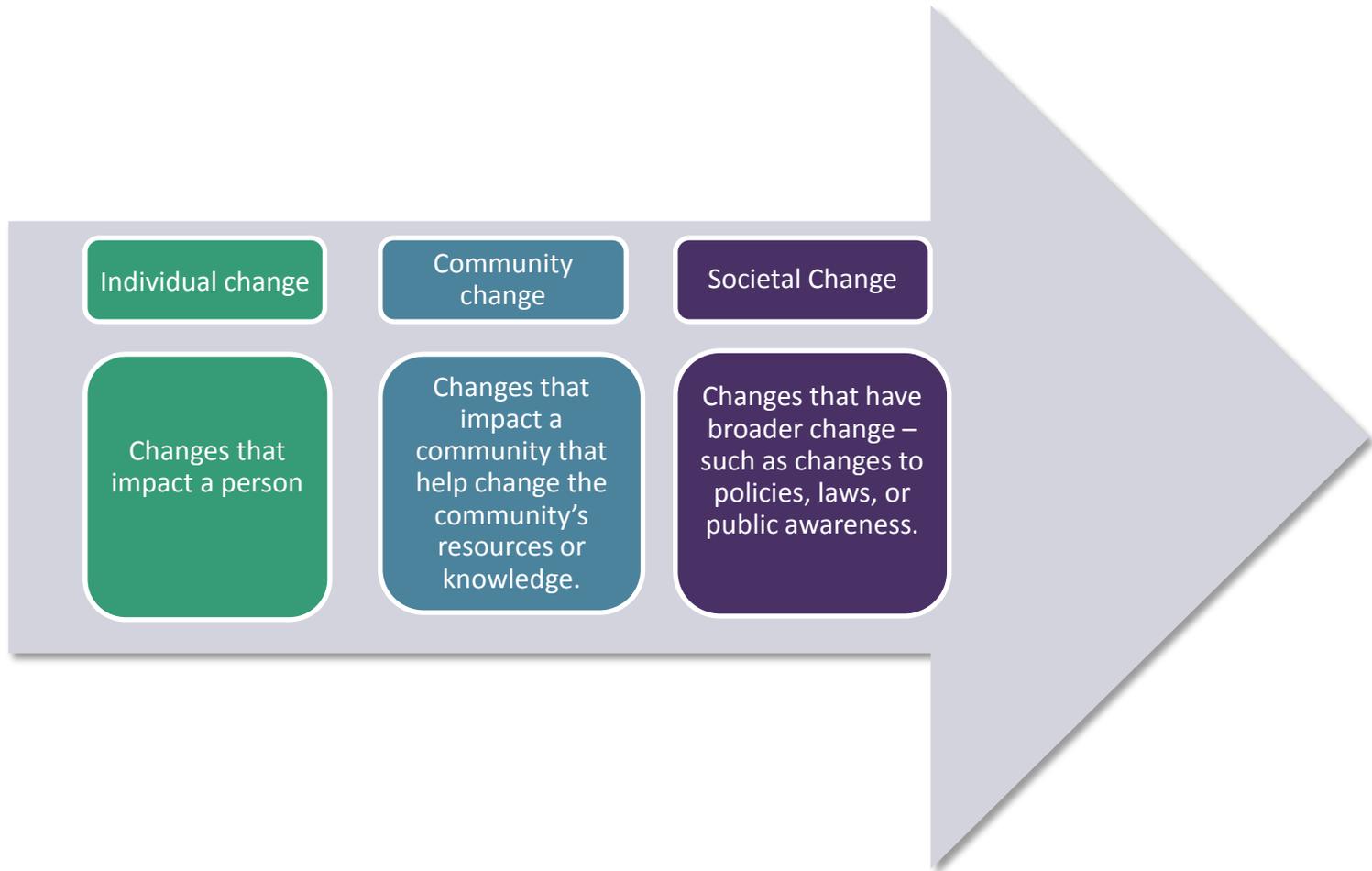
Objective

-  To help advocates better understand the policy process, value advocacy, and embed advocacy in their organizations

What is Advocacy?

Taking **action** to speak out against or build support for an issue, idea, or social cause

Advocacy Continuum



What is Public Policy?

Public policy is the result of decisions, actions, or inactions taken by public officials to address an issue that affects the “**public**”

Types of Public Policy

Legislative

-  Laws, statute
-  Legislation passed by IL General Assembly, US Congress

Administrative

-  Rules, regulations
-  Adopted by state/federal agencies
-  Often specify how new legislation will be implemented and enforced

 Both legislative and administrative policies can be influenced by advocacy from the public – but the advocacy takes different forms for each

Illinois Legislative Cycle

January: Illinois General Assembly Begins

February: Governor's State of State & Budget Address

October-November: Veto Session

March-May: GA files bills; holds public hearings; votes on bills/budget

July: Begin new fiscal year

June: End of fiscal year

Invite legislators to visit your program

Educate your legislators

Administrative Policy

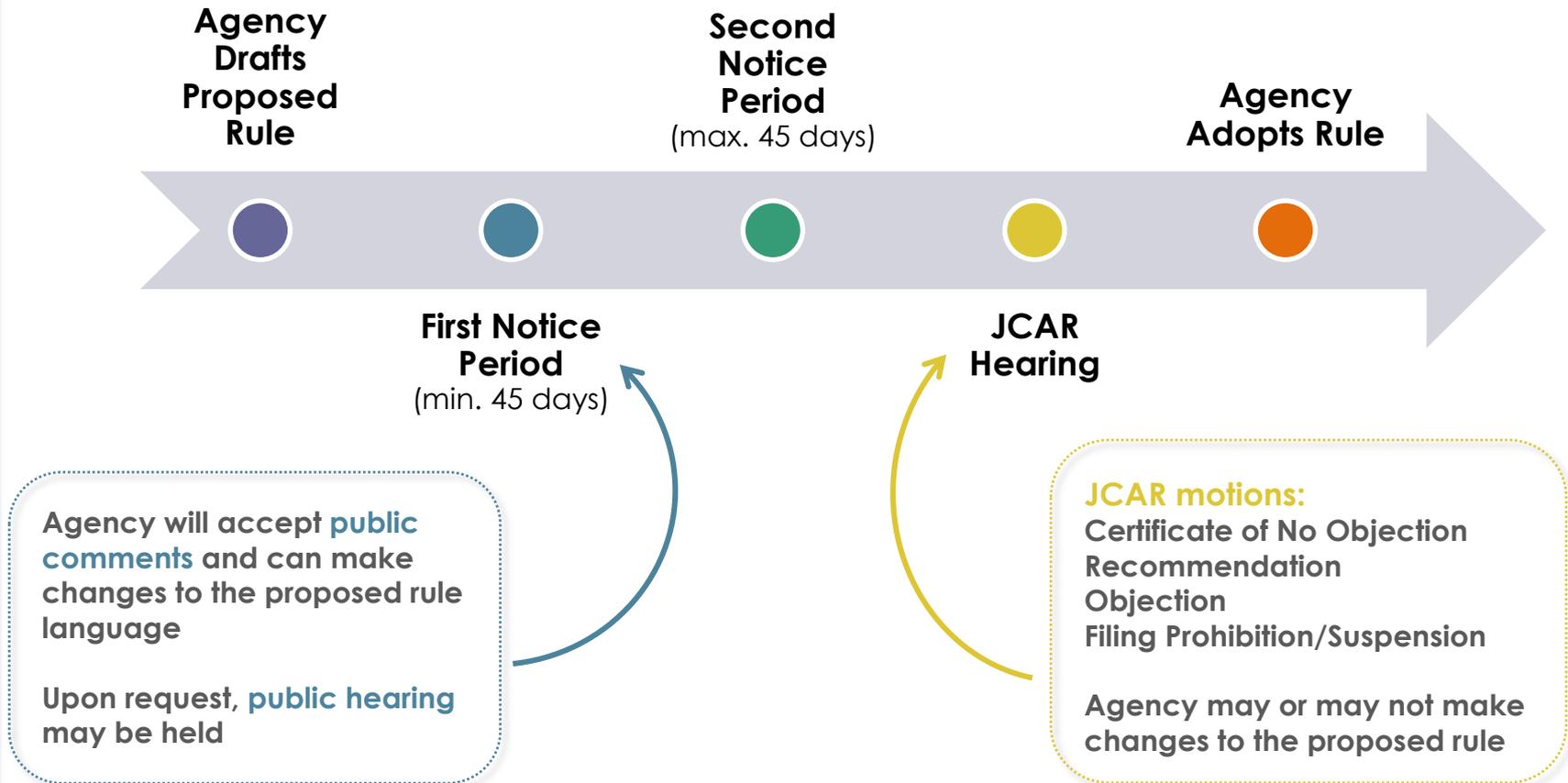
Illinois Administrative Code

-  Illinois Register; Flinn Report

Joint Committee on Administrative Rulemaking (JCAR)

-  Committee of 12 legislators who review proposed rule changes, public comments, department testimony
-  JCAR must review before agency can officially adopt rule

Administrative Policy Process



Influencing Legislation

- Call your legislator – or go to their office at the capitol (tomorrow!) and urge them to support or oppose a specific bill
 - IAFC action alerts always include talking points
- File “witness slips” when bills are being heard in committee
 - Official record of proponents and opponents
- Written and oral testimony at committee hearings



Senator Toi Hutchinson and IAFC's Samir Tanna testify on SB1705 in Senate Human Services Committee.
(Photo: Twitter, Illinois Senate Democrats)

Influencing Legislation: Witness Slips

Step 1: Go to my.ilga.gov

ing/HearingDetail/15690?HCommittees5/3/2018-page=1&HCommittees5/3/2018-orderBy=&HCommittees5/3/2018-filter=&committeeid=0&chamber=H&nodays=30&_=1522778177724

is here on the bookmarks bar. Import bookmarks now...

Illinois 100th General Assembly
House Hearing Details

Step 4: Click House Human Services Committee on 4/10

Step 2 →

Step 3 →

Electronic witness slips can be submitted up to the conclusion of the committee hearing.

House Human Services Committee Hearing Details

Scheduled Date : 4/10/2018 - 8:00 AM
Location : Room 122B - Capitol Building - - Springfield, IL
Posting Date : 3/21/2018 - 11:24 AM

Items Posted To Hearing

Bill #	Sponsor Name	ABR - Short Description	Witness Slips
HB04	Lou Lang	HUMAN TISSUE TRANSFER ACT-TECH	
HB04 - HCA1	Lou Lang		
HB1042 - HFA2	Katie Stuart		
HB3479	Sara Feigenholtz	MEDICAID-MCCN-PHARMACY RATES	
HB4180	David B. Reis	TANF-SUBSTANCE ABUSE TESTING	
HB4340	Barbara Wheeler	TRAFFICKING RESOURCE NOTICES	
HB4340 - HCA1	Barbara Wheeler		
HB4392	Michael P. McAuliffe	IDPH-MAMMOGRAPHY INFORMATION	
HB4428	Charles Meier	MILK INSPECTIONS-PAPER COPIES	
HB4568	Tim Butler	DHS-HEALTHY LOCAL FOOD PROGRAM	
HB4645	William Davis	HEALTH FACILITIES-REPEAL DATE	
HB4665	Robyn Gabel	DIRECT SUPPORT PROFESSIONAL	
HB4737	Gregory Harris	DCFS SERVICES-KIDS 19&YOUNGER	
HB4771	Ryan Spain	MEDICAID-LONG-TERM CARE-DCFS	
HB4782	Kelly M. Burke	AMINO ACID FORMULA-MILK ALLERG	
HB4795	Tom Demmer	SUBSTANCE USE DISORDER ACT	
HB4831	Jeanne M Ives	AMBULATORY TREATMENT CENTER	
HB4885	Robyn Gabel	CHILD CARE-INTACT FAMILIES	
HB4892	William Davis	HEALTH FACILITIES PLANNING ACT	
HB4907	Michael P. McAuliffe	CONTROL SUB-PMP&ADV COMMITTEE	
HB4909	Will Guzzardi	BIRTH RECORDS-YOUTH IN CARE	
HB4964	Litisa E. Wallace	DCFS-YOUTH IN CARE-REMEDIES	
HB4965	Litisa E. Wallace	CHILD CARE SERVICE-ELIGIBILITY	
HB5000	Randy E. Frese	DHS-INVESTIGATIVE REPORTS	
HB5069	Patricia R. Bellack	END STAGE RENAL ACT-REPEAL	

Step 5: Find HB 4965 and click Create Witness Slip

Displaying items 1 - 25 of 40

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General Assembly:

100th G.A. (2017-2019)



Home

House

Senate

ILGA.GOV

Help

Register



RECORD OF COMMITTEE WITNESS - ILLINOIS HOUSE OF REPRESENTATIVES

HB 4965

Human Services Committee Committee

BILL OR RESOLUTION NUMBER

Tuesday, April 10, 2018 8:00 AM

Other (Subject Matter): Unavailable

I. IDENTIFICATION

All fields are required unless noted as optional.

Name

Address

City State Zip

Firm/Business Or Agency

Title

Email

(A confirmation email will be sent if email address is provided.)

Phone - -

Fax (Optional) - -

II. REPRESENTATION

This section is to be filled if the witness is appearing on behalf of a group, organization or other entity.

Persons, groups firms represented in this appearance:

III. POSITION

Select your position(s) on the legislative items.

Description Proponent Opponent No Position On Merits

IV. TESTIMONY

Select the testimony types that you will supply for the hearing. (Check all that apply)

Oral Written Statement Filed Record Of Appearance Only

Please Agree to the Terms Of Agreement

I Agree to the ILGA [Terms of Agreement](#).

protected by reCAPTCHA
Privacy Terms



Create(Slip)

Influencing Administrative Rules

- 🌿 Monitor Flinn Report, Illinois Register
- 🌿 DCFS Sunshine website
 - 📄 Notice of proposed rules
 - 📄 Comment submission form
- 🌿 For major rule changes, IAFC will create comment templates

- 🌿 **Submit public comment during First Notice Period**

- 🌿 **Tips:**

- 📄 Comments should include both concerns and appreciation
- 📄 Be sure to state how the rule impacts you
- 📄 Be concise and stick to the matter at hand
- 📄 Offer recommended changes when possible

Influencing Policy at All Levels

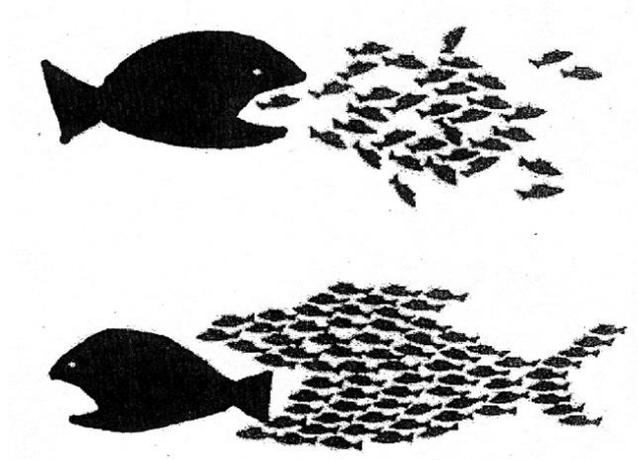
- 🍃 2018 Elections – November 6, 2018
- 🍃 Statewide Offices
 - 📖 Governor and Lt. Governor; Attorney General; Secretary of State; Comptroller; Treasurer
- 🍃 All US Representatives
- 🍃 39 State Senators
- 🍃 All State Representatives (118)

Activity: Embedding Advocacy in Organizations

Questions?

Advocate!

- 🍃 Sign Up for Illinois Action for Children's **Advocacy Alerts!** Visit Us at:
www.actforchildren.org



Contact Information

 Megan Donahue

 773-564-8849

 Megan.donahue@actforchildren.org

 Maria Estlund

 773-564-8875

 Maria.estlund@actforchildren.org