



Strong Families, Powerful Communities, Where Children Matter Most

Dear Child Care Professional,

**We are excited to announce to you our *Child Care Works Campaign*, and we invite you to participate!**

When we think about child care, we often think about the critical support it provides to working families and children. However, child care is also an important building block for Illinois' economy – enriching our state in many ways. The child care industry supports local businesses, employs workers, and enables parents to work. **Your child care business matters and we want to make that message loud and clear!**

**We invite you to join us in getting the word out about the importance of your business.** By participating in the Child Care Works Campaign, you will receive a one-page document that highlights the economic impact your child care business has on your community and the economy. It will serve as a powerful tool when speaking to funders, elected officials, parents, and stakeholders! Participation in the campaign is easy and takes little time to complete!

Please see the following enclosures for instructions on how to participate in the campaign:

- **Fact Sheet**
- **Checklist**
- **Data Entry Form for Economic Impact Tool**
- **Sample of a Completed Tool**

Once you've completed the data entry form, please email or mail it to Community Engagement Team at [advocacy@actforchildren.org](mailto:advocacy@actforchildren.org) or to:

Community Engagement Team  
Illinois Action for Children  
4753 N. Broadway, Suite 1200  
Chicago, IL 60640

If you have any questions please feel free to contact Community Engagement Team, at 773-564-8843.

Confidentiality Statement: Illinois Action for Children will not share the data you provide with any one else. The information you provide will only be used for developing the 1-page economic impact tool.

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